



# How SMART RECEIPTS built a global expense platform, powered by TAGGUN's AI receipt scanning

## A TAGGUN Case Study

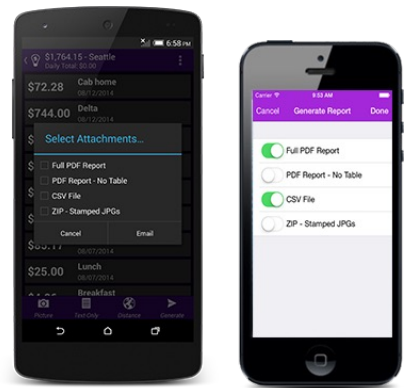
### About the partner, Smart Receipts

Smart receipts is an expense management platform that turns your phone into a receipt scanner and expense report generator. This helps individuals and businesses alike to save a tremendous amount of time when managing their expenses.

The receipt scanning technology is automated using in-built AI technology from Taggun. It's also fully customisable, saving their customers hours with a selection of over 20 different default data types (including dates, price, tax, receipt categories, comments, payment methods, etc.) so that people can keep a detailed track of their finances.

### Smart Receipts ambitions

What started as solving 1 person's problem, scaled into a business that solves problems for hundreds of thousands of people every day. When founder Will Baumann was traveling for work, he discovered that scanning receipts were painful, and he tried to save time by automating the process. Baumann set out to create an app and by improving it over time, it is now consistently one of the top 3 apps in its category in google play.



### TAGGUN gave Smart Receipts benefits such as:

- ✓ Efficiency for their customers; When 100,000 customers each scan 1 receipt per day, this saves 11 working days in productivity.
- ✓ The ability to level up with AI ( that's fully developed, maintained, optimized, hosted, etc)

## Why choose to partner instead of build?

"The honest answer is that I did look into building the AI myself. CK (Taggun's founder) reached out to me and said he was looking to build it and I am a big believer in doubling down on your strengths so this was a powerful opportunity. Smart Receipts do a really good job at building a simple interface, and no one downloads receipts for fun and so we wanted to be able to leverage multiple data points, and working with Taggun allowed us to focus on what we do best." Will Baumann



## Smart Receipts Platform Journey

### How customers use the Smart Receipts platform using Taggun's AI receipt scanner;

Step 1: The customer has a problem with the time wasted on tracking finances for expense reports and so wants to streamline it.

Step 2: Typically, they then search for a solution on apple or google.

Step 3: They see that Smart Receipts is in the top three apps, and they choose Smart Receipts and download our app.

Step 4: Each customer may manage their reporting slightly differently, and their platform allows for this. One example may be that a team is traveling to Spain for a work trip. The customer will set up a folder 'Spain' to track all expenses to be reimbursed for this trip.

Step 4: Click the button to input receipt, photo or transcribe or import.

Step 5: Eventually at the end of the cycle, e.g., monthly, or in this example, the end of the trip you can click the export button to generate your report and fire that off to your managers, etc.

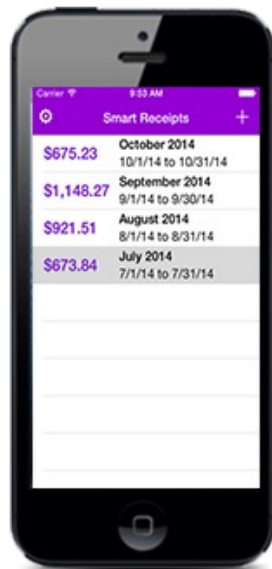
### Custom AI Models

Taggun **pre-built 20+** models to including:

- Retailer name
- Retailer address, city and country
- Receipt date and time
- Tax, total amounts and currency

" We love Taggun! The team is always super responsive, I have a good relationship with the team, and the service is accurate, fast, and covers what we need. Smart Receipts is in the top three in our category which means a variety of AI providers reach out to us regularly. But Taggun's great customer support means there is no reason to switch."

Will Baumann,  
Founder, Smart Receipts



## Automatic receipt transmission that doesn't suck

If you want provide your clients with cutting edge AI, then we would love to hear from you. Register on Taggun's [website](http://www.taggun.io) and try it for free.